



HAT STOP

Men commonly wore hats until well into the twentieth century, both for protection from the elements and to signal social status. The decline in hat wearing is often attributed to President John F. Kennedy’s decision not to wear a hat at his 1961 inauguration. In addition, the 1960s saw the beginning of the era of casual fashion, hats not required.

CAROLYN SCHLAM



TAILOR

Ready-to-wear clothing that fit well and was of good quality was widely available by the turn of the twentieth century. Tailoring of custom suits is a luxury that is still available for those who can afford it.



SHAVE

Barbershops were extremely popular from the 1880s to 1940s, serving as a weekly, or even daily, social destination for men. This changed with the invention of the safety razor in the late nineteenth century when at-home haircutting and shaving kits began to be sold. Also, the Depression of the 1930s meant that men didn’t have money to spend on the luxury of visiting a barbershop.